

Retail Management Program

APPLICATION BACKGROUND INFORMATION

UNIVERSITY ADDRESS

Name: _____ Date of Application: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Student Number: _____

HOME ADDRESS

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

UNIVERSITY EXPERIENCE

GRADUATION DATE: _____ MAJOR: _____ GPA: _____

COURSES TAKEN

MKTG 301 Completed? _____ If yes: _____ Instructor: _____ Grade: _____
OR YES / NO Qtr/ Yr

BA 470 (Bus. Fund. Acctg.) Completed? _____ If yes: _____ Instructor: _____ Grade: _____
AND YES / NO Qtr/ Yr

BA 471 (Bus. Fund. Mktg.) Completed? _____ If yes: _____ Instructor: _____ Grade: _____
AND YES / NO Qtr/ Yr

BA 472 (Bus. Fund. HR) Completed? _____ If yes: _____ Instructor: _____ Grade: _____
AND YES / NO Qtr/ Yr

MKTG 370 Completed? _____ If yes: _____ Instructor: _____ Grade: _____
YES / NO Qtr/ Yr

MKTG 495B Completed? _____ If yes: _____ Instructor: _____ Grade: _____
YES / NO Qtr/ Yr

ELECTIVE COURSE Completed? Course? _____ If yes: _____ Instructor: _____ Grade: _____
Qtr/ Yr

EXPERIENCE

CAMPUS ACTIVITIES:

Honors and Awards:

Activities:

BUSINESS EXPERIENCE: (Tell us about your last two work experiences.)

Job One

Company: _____ Position: _____

Describe briefly what your job entailed:

Describe your most significant accomplishment or experience.

Job Two

Company: _____ Position: _____

Describe briefly what your job entailed:

Describe your most significant accomplishment or experience.

RETAIL INDUSTRY INTERNSHIP

You will be required to participate in a full-time (40 hours/week) paid internship which is usually completed between your junior and senior year. Do you have a particular retail interest (i.e., grocery, department, discount, big box or other)?

Why does this area interest you?

The internship will require you to work for 40 hours per week for 10-12 weeks . Are there any time constraints that you have that we should know about?

(Continued on back)

