

SALES PROGRAM

APPLICATION

BACKGROUND INFORMATION

NAME					Student #	
LOCAL ADDRESS						
Address					Home Phone	
City		State		Zip	Cell Phone	
Email						
PERMANENT HOME ADDRESS						
Address						
City		State		Zip	Phone	

COURSES TAKEN

Required Courses	Course	Check if Completed	Qtr / Yr Completed	Instructor	Grade Received
BA Majors	MKTG 301				
OR Non-BA Majors	BA 470 (Acctg)				
	BA 471 (Mktg)				
	BA 472 (HR)				
Required	MKTG 335				
	MKTG 430				
Elective Course 1					
Elective Course 2					
Expected Graduation Date (Qtr/Yr)				Current GPA	
FOR OFFICE USE ONLY (BELOW BLACK LINE)		MKTG 496 Practicum Scheduled			
Practicum Company				Position Assigned	

Name	Student #	Date	2
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EXPERIENCE

CAMPUS ACTIVITIES:

Honors and Awards:

Activities:

BUSINESS EXPERIENCE: (Tell us about your last two work experiences.)

Job One

Company: _____ Position: _____

Describe briefly what your job entailed:

Describe your most significant accomplishment or experience.

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Job Two

Company: _____ Position: _____

Describe briefly what your job entailed:

Describe your most significant accomplishment or experience.

SALES INDUSTRY INTERNSHIP

You will be required to participate in a quarter-long internship which is usually completed in Spring quarter. List two industries with which you would like to do your internship?

Why do these areas interest you?

The internship will require 6-10 hours per week for 10-12 weeks . Are there any time constraints that you have that we should know about?

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PERSONAL STATEMENT

Please attach a 200-300-word statement which includes the answers to the following questions as well as any other pertinent information.

1. What do you hope to gain from earning your Sales Program Certificate?
2. What are your career goals in the next five years?
3. Why do you think we should select you for participation in the Sales Program?

REFERENCES

Two letters of recommendation are required. One letter must be from a professor. Both letters of recommendation must be attached to the completed application.

TRANSCRIPT

An up-to-date copy of your transcript (including your last quarter attended) must be attached to this application. Transcripts may be requested in the Undergraduate Program Office in 137 MKZ.

PLEASE USE THE LINES BELOW TO OFFER ADDITIONAL INFORMATION YOU FEEL WILL ENHANCE YOUR APPLICATION.

I certify that the statements made in this application are true, accurate and representative of myself.

Signature Date

Return completed applications to Betsy Bott in 270 Mackenzie Hall. A completed application must include the following:

1. Application form.
2. Letters of recommendation.
3. Copy of transcript.
4. Personal statement.

Note: If you are a senior and want to be included in the Spring quarter Practicum, your completed application must be received no later than the first day of Winter quarter.